

Eden Natural, LLC

Process Verified
Program Development
Report
April 4, 2007



What is PVP?

- Process Verified Program

A set of procedures for all key processes and good management practices

- Consistency
- Traceability
- Quality

Why was it developed?

- Consumer demand
- Develop a “roadmap” for producers

What has been the timeline?

- Work began approximately 4 years ago
- PVP draft completed Jan 2004
- Implementation by the Eden board began immediately



Key contributors

- Verl Anders, ISU CIRAS
- Dr. James McKean, ISU Ext. Vet
- Reg Clause, ISU Value Added Ext.
- Producer Board
 - Randy Hilleman, Lisa Siebrecht, Jack Gogerty, Dave Toot, Kelly Biensen

Eden Quality objectives

- To supply quality Berkshire pork that meets 7 Eden Natural key performance standards.
- To meet or exceed customer expectations.
- To improve the competitive position of the supply chain.



Three Entrance Criteria

- Raised by family farmers
- Market hogs are 100% Berkshire
- PQA certified producers



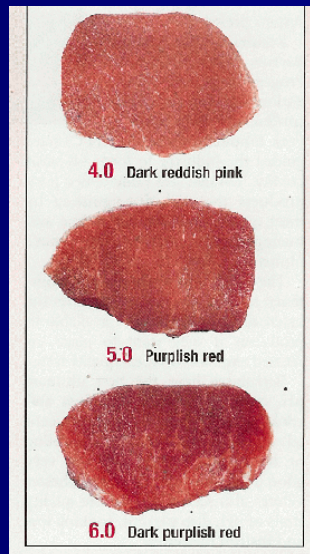
Three Production Criteria



- No antibiotics in the last 100 days of life
- Fed no rendered animal by-products
- Received no added hormones

One Quality Control Criteria

Final inspection at the packing plant



Requirement 1: Traceability

LETTER OF AUTHENTICITY

The genetic background of these pigs is known and the parentage is guaranteed to include Berkshire breeding stock. This producer(s) have met Eden Natural entrance criteria and are following production protocol. Because of this documentation, these pigs are eligible to produce EDEN FARMS LLP dba EDEN NATURAL CERTIFIED BERKSHIRE PORK.

Kelly Biensen
CEO

Date _____

Pork raised without the use of antibiotics 100 days prior to harvest.

delivered: _____

Packing Plant: _____

Producer Name: _____

Address: _____



Requirement 2: Recordkeeping

Date	Ch	Drop	Med	Con	Other	Location
5-1	2-4	-	100	300	-	Form Shed
5-2	shot	10# etc	400	100	no dex	Computer
5-6	all 1-4	-	400	150	-	New Shed
5-7	lactation	-	500	54	30 GLX 100# milk 50# etc	Farmhouse
5-8	3-3, 1-4 2-4	-	1500	300	75# 50# Oats	Fruit Shed
5-10	1-1	1# Tyler	135	150	25# Fruit 100# Oats 0:1	Nurs.
5-10	1-1	8# CTC	500	400	100# Oats 100#	Wagon
5-10	Heat	-	400	150	100 GLX	Comp
5-15	1-4, 2-4	-	1000	300	-	Fruit Shed
5-15	1-4	-	500	150	-	MACS
5-17	Just	8# Sumos	500	100	100 GLX	New Shed
5-18	1-1	8# CTC	400	100	-	Comp
5-18	1-1	25# Tyler	400	150	50# milk 100# Oats 75# 50 GLX 100# Milk	Grover
5-19	lact.	-	325	150	-	New Shed
5-25	1-4	-	500	150	-	New Shed
5-27	Heat	14# CTC	400	100	100 GLX	Comp
5-29	3-3 1-4, 2-4	-	1500	450	-	Fruit Shed
5-30	1-1	-	120	30	5# stafac wormer	grouper (2 pens)
6-2	3-3 1-4, 2-4	-	1000	300	-	Fruit Shed
6-3	1-1	8# CTC	400	100	-	grouper
6-5	glat	-	440	100	100 GLX	Comp
6-6	3-3 1-4, 2-4	-	1000	300	-	Fruit Shed
6-8	1-4	-	500	150	-	New Shed
6-8	2-4	-	120	30	12# fun med 25# Oats oil	New Shed
6-11	3-3 1-4, 2-4	-	1000	300	-	New Shed
6-11	1-4	-	500	150	-	New Shed
6-12	1-1	90 CTC	400	100	-	Stair

HOOP GESTATION					
0424 0410 0414 0420	3 GRP: 0426 21 v: 0412 30 v: 0416 5 wh: 2 wh: MATER:	4 GRP: 0422 21 v: 0414 30 v: 0419 60 v: 0424 5 wh: 2 wh: MATER:	5 GRP: 0430 21 v: 0416 30 v: 0420 60 v: 0426 5 wh: 2 wh: MATER:	6 GRP: 0432 21 v: 0418 30 v: 0422 60 v: 0428 5 wh: 2 wh: MATER:	7 GRP: 0434 21 v: 0420 30 v: 0424 60 v: 0430 5 wh: 2 wh: MATER:
27	No: 14	No: 26	No: 31	No: 27	No: 45
GILT GESTATION					
3 GRP: 21 v: 30 v: 60 v: 5 wh: 2 wh: MATER: No:	4 GRP: 21 v: 30 v: 60 v: 5 wh: 2 wh: MATER: No:	5 GRP: 21 v: 30 v: 60 v: 5 wh: 2 wh: MATER: No:	6 GRP: 21 v: 30 v: 60 v: 5 wh: 2 wh: MATER: No:	7 GRP: 21 v: 30 v: 60 v: 5 wh: 2 wh: MATER: No:	8 GRP: 21 v: 30 v: 60 v: 5 wh: 2 wh: MATER: No:

The next steps

- This is a working document
- Update procedures when necessary
- Prepare the producers
 - Internal audits
- Move to a third party verification status, as the market determines

It's coming.

They will demand it.

Distributors

Customers

Consumers

Are you following the Producer Manual?

Are you ready to be audited?