PNMWG Projects (Nov. 2002–March 2008)

Project is on-going

Completed, awaiting final report

Completed, final report submitted

1. CDS-Characteristics, Capacities, and Challenges of Niche Pork Efforts ($8,000 from VCPSA)

2. ISUE (Storlie)-Supplemental Heating for Hoop or Deep-Bedded Systems ($1,279 from VCPSA)

3. ISU (Kliebenstein & Hueth)-Comparative Analysis of Two Niche Pork Companies ($15,000 from USDA VADG + $59,251 from Leopold Center)

4. Duane Short– Maximizing Carcass Utilization in Niche Pork Companies ($11,730 from VCPSA)

5. ISUE (Storlie & Becker)-Winter Farrowing Project ($2,528 from VCPSA)

6. Duane Short & ISUE – New Niche Pork Farmer Info Packet ($9,679 from VCPSA)

7. ISUE (Exner) & Suidae Vet Clinic (Van Hulzen) - Niche Pork Herd Health Guide ($5,648 from VCPSA)

8. ISU (Mabry, et al) – Niche Pork Herd Health & Production Cost Management Project ($400,000 from USDA NRI, $10,000 from VCPSA, $10,000 from Hoop Group)

9. R. Parker & Assoc.-New Product Development for Pork Niche Marketers ($5,685 from VCPSA)

10. PFI-Niche Pork Products for ISU Dining Services ($3,393 from VCPSA)

11. Niman Ranch- Meat Quality Assurance Systems ($8,000 from VCPSA)

12. PFI & ISUE-Virtual Niche Pork Farm Tours ($22,910 from IA Attorney General/Smithfield Settlement Funds)

13. Eden Farms-Analysis of Delivery Systems to Increase Efficiencies ($2,880 from VCPSA)

14. Food Processing Center-Restaurant Patron Focus Group ($4,191 from USDA VADG + $23,000 from IFU RBEG grant))

15. Eden Farms-Process Verification Program Development ($6,000 from VCPSA)

16. ISUE (Stender)-Cost of Production Research ($7,500 from Leopold Center + $12,500 from VCPSA + $20,000 from Hoop Group)

17. Ag Connect-Info Meetings on Niche Pork Opportunities for Farmers ($5,183 from VCPSA)

18. ISUE (Exner & Stender)-Research Alliance for Farrowing ($339 from VCPSA + $149,759 from USDA SARE)

19. ISU (Honeyman, Lammers & Stender)-Niche Pork Production Handbook ($11,141 from VCPSA)

20. PFI & ISUE-Educating Farmers on Niche Pork Production ($19,453 from IA Attorney General/Smithfield Settlement Funds)

21. Ag Connect/PFI/CDS/IDALS-Branding Your Beliefs workshops ($7,964 from Leopold Center + $4,000 from CDS/FSMIP)

22. R. Parker & Assoc.-Upper Midwest Niche Pork Marketing Opportunities ($6,800 from USDA VADG)

23. R. Parker & Assoc. -An Evaluation of the Importance to Consumers of Selected Niche Pork Attributes ($19,000 from National Pork Board + $6,000 from VCPSA)

Farmers

Niche Companies

Processors

Distributors

Markets

24. CDS-Pork Niche Marketing Business Planning Service Providers in Iowa ($6,900 from Ag Connect/USDA)

25. Greater Des Moines Partnership -Denmark Study Tour ($5,000 from VCPSA)

26. Drake University Ag Law Center-Legal Input ($5,380 from VCPSA)

27. Wilkinson–Feasibility Study of Options for Cooperation Between Niche Pork Companies ($9,487 from VCPSA)

28. Food & Livestock Planning, Inc.- Analysis of 1) Market Potential, 2) Sources of Supply, 2) Processing Options, 3) Distribution Options, 4) Financial Analysis, 5) Business Structures, 6) Recommendations for implementation ($29,000 from USDA VADG)

29. ISUE (McMullen) - Berkshire Production & Marketing Report ($3,500 from VCPSA)

30. PFI– PNMWG Info Dissemination Project ($6,882 from VCPSA+ $4,500 from IPPA)