

# HOLISTIC MANAGEMENT TRAINING SERIES

2010  
Ames, Iowa



All Courses in  
Ames, Iowa

**JAN 25 & 26**  
Introduction & Goalsetting  
@ Quality Inn

**FEB 22 & 23**  
Financial Planning  
@ Quality Inn

**MAR 29 & 30**  
Grazing Planning  
TBA

## INSTRUCTORS:

### EDUCATORS IN-TRAINING

TOM GERMAN, *THANKFUL HARVEST FARM*

ERIN & TORRAY WILSON, *TALL SPRUCE FARM*

MAE PETREHN, *GRADUATE PROGRAM IN  
SUSTAINABLE AGRICULTURE, IOWA STATE*

### CERTIFIED EDUCATORS

MARGARET SMITH, *IOWA STATE EXTENSION*

TERRY GOMPERT, *UNIVERSITY OF NEBRASKA*

*EXTENSION*

PAUL SWANSON, *UNL EXTENSION, RETIRED*

## INTRODUCTION:

In this training, you will learn the basics of the Holistic Management Model, including:

- Define the 'whole' and the resources you manage
- Test important decisions
- Set and work towards a 'Holisticgoal'

## FINANCIAL PLANNING

- How to plan for and produce desired profits
- Selecting the best enterprises relative to your 'Holisticgoal'
- How to meet financial challenges effectively
- If managing livestock, how to coordinate the build up of both livestock and infrastructure while remaining profitable

## COST

*Per person or farm/ family unit*

1 Class: \$250

2 Classes: \$475

All 3 Sessions: \$680

Price includes lunch, books  
and planning sheets.

## GRAZING PLANNING

- How to utilize the "tool" of grazing and animal impact to create the future landscape you want
- How to get your livestock to the right place, at the right time and for the right reasons
- How to maximize your stocking rate

## TO REGISTER:

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