

Reports by PNMWG

PNMWG supports projects and activities to address challenges facing niche pork efforts. Below are various reports of these projects and activities. For more information, go to www.valuechains.org/pnmwg.

Costs, Returns, Production and Financial Efficiency of Niche Pork Production in 2008

Survey of Disease Pressures in 26 Niche Herds in the Midwestern United States

Costs, Returns, Production and Financial Efficiency of Niche Pork Production in 2007

*Health Challenges in Midwestern "Niche" Pork Production Systems
Managing Pig Feed Costs*

Niche Pork Production Handbook

Costs, Returns, Production and Financial Efficiency of Niche Pork Production in 2006

Overview of Niche Pork Market Trends and Opportunities for Farmers

*Maximizing Carcass Utilization in Niche Pork Companies:
Summary of Results*

*Managing for Herd Health in Alternative Swine Systems: A Guide
Eden Natural Process Verified Program Development Report*

Areas of Possible Collaboration Among Niche Pork Companies Report

Specialty Pork Marketing Opportunities

Berkshire Production and Marketing Report

Berkshire Production Decision Aids

Berkshire Production and Marketing PowerPoint

The United States Pork Niche Market Phenomenon

Marketing Specialty Hogs: A Comparative Analysis of Two Firms from Iowa

An Evaluation of the Importance to Consumers of Selected Niche Pork Attributes

PNMWG Needs Assessment Survey Results

Winter Farrowing Greenhouse Project

New Product Development for Pork Niche Marketers

LTL Trucking Terms and Process Guide

Study on Iowa-Based Differentiated Pork: Executive Summary

Niche Pork Marketing Opportunities

A Survey of Pork Niche Marketers in the Midwest

Contact Information

Gary Huber
Working Group leader
(515) 450-6812
gary@iowafood.org

Pete Lammers
*National Center for Appropriate Technology
Working Group Co-coordinator*
(515) 288-0460
plammers@ncat.org

Rich Pirog
*Leopold Center for Sustainable Agriculture
VCP coordinator*
(515) 294-1854
rspirog@iastate.edu



LEOPOLD CENTER

Value Chain Partnerships
209 Curtiss Hall, Iowa State University
Ames, IA 50011-1050
(515) 294-8530
www.valuechains.org
valuechains@iastate.edu

Iowa State does not discriminate on the basis of race, color, age, religion, national origin, sexual orientation, gender identity, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Diversity, 3210 Beardshear Hall, (515) 294-7612.

Photos contributed by Leopold Center for Sustainable Agriculture staff and Pork Niche Market Working Group participants.

PORK NICHE MARKET WORKING GROUP



Mission

The Pork Niche Market Working Group works to foster the success of niche pork value chains that are profitable to all participants, that incorporate farmer ownership and control, and that contribute to environmental stewardship and rural vitality.

Value Chain

Partnerships

An Iowa-Based Network for Food and Agriculture Working Groups



PORK NICHE MARKET WORKING GROUP

What We Do

PNMWG provides a forum for groups and individuals interested in niche pork to come together, exchange information, and strategize ways of working together to address the challenges facing niche pork supply chains. PNMWG also uses funding from various sources to support projects aimed at addressing these challenges.

How We Do It

Established in January 2002, PNMWG was the first working group of the VCPSA project.

PNMWG has a part-time coordinator and works with more than 30 organizations and agencies.

PNMWG members collaborate to develop, fund, and implement projects that address specific challenges across niche pork supply chains. More than 30 projects have been conducted since its inception.

Main Activities

- Convene quarterly meetings where businesses, agencies, industry groups, farmers, and others exchange information, identify challenges, identify strategies to address these challenges, and learn from funded projects
- Develop and implement research and development projects
- Disseminate information on niche pork topics through:
 - Web site: www.valuechains.org/pnmwg
 - E-mails to members
 - Presentations at meetings and workshops, and field days
 - Webinars and discussion groups
 - Newsletter

Financial Supporters

- Becker Lane Organic Farm, *Dyersville, Iowa*
- Eden Farms Certified Berkshire Pork, *State Center, Iowa*
- Hubbard Feeds, *Mankato, Minnesota*
- Iowa Pork Industry Center, *Iowa State University*
- Iowa Pork Producers Association
- Iowa State University Extension
- Leopold Center for Sustainable Agriculture
- Niman Ranch Pork Company, *Thornton, Iowa*
- Prime Pork Supply, *Ames, Iowa*
- Vande Rose Farms, *Oskaloosa, Iowa*

Other Collaborators

- Agricultural Marketing Resource Center (AgMRC), *Iowa State University*
- Center for Rural Affairs, *Walt Hill, Nebraska*
- Iowa Institute for Cooperatives, *Ames, Iowa*
- Iowa State University Extension Value Added Agriculture Program
- National Pork Board
- Organic Prairie Family of Farms, *LaFarge, Wisconsin*
- Our Family Farms Naturally Tender Pork, *Hubbard, Iowa*
- Practical Farmers of Iowa
- USDA Rural Development

